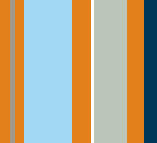


Interview with
Joe Moinian

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Joe Moinian



RENTALS

"Bold yet stately, classic yet innovative, our designs are distinctive within the skyline and are meant to forge impressions in emerging areas."

—FRANK WILLIAMS

Architect

FRANK WILLIAMS & PARTNERS ARCHITECTS LLP



MARC

Marc is the perfect nexus of your two lives—professional meets personal. When you work from home, our on-premises business center. And the business center will answer all of your office needs. But when you need to step away, you will find a quiet oasis of our magnificently landscaped roofdeck. You're also just steps from Central Park, Columbus Circle and restaurants with cuisines that every continent can call home.



THE WAY YOU'VE DREAMT OF BEING TREATED

Marc has the amenities you've always wanted in a rental apartment, but thought you could never find.

- :: A landscaped sundeck
- :: A state-of-the-art fitness center
- :: A fully equipped business center with conference room
- :: A private cinema room
- :: Special programs at the Club
- :: A place to host parties and showers.
- :: A 355-space garage
- :: Marc, 260 W. 54th Street
212.333.3343 www.marcny.com



THE BILTMORE

Proud of its theater heritage, this 53-story tower welcomes residents with a warm yet dramatic entrance. With 464 residential rental units, The Biltmore cutting edge design offers an outstanding array of floor plans in all sizes including Studios, Alcove Studios, One Bedroom, Two Bedroom and Two Bedroom plus residences. Located in the heart of the theater district, The Biltmore is a short walk to everything. The neighborhood pulses with excitement, and when you've had enough you just take the elevator up to your retreat.



AMENITIES WORTHY OF YOU

The amenities at The Biltmore capture everything that the ideal of city living should be.

:: A 13,000 SF private residents club, complete with:

:: Lounge with fireplace

:: Screening room

:: Billiards

:: State-of-the-art fitness center

:: Sun terrace

:: Breakfast with juice bar

:: Business center

:: Hotel-quality valet and concierge services

:: Doorman

:: On-site parking

:: Personal and Bicycle storage

:: The Biltmore, 271 W. 47th Street

212.24.3600 www.thebiltmoreny.com



MERCHANTS NY Café

EUROPEAN BISTRO STYLE RESTAURANT WITH EXTENSIVE OUTDOOR CAFÉ



MERCHANTS NY Café



SIGNATURE DISHES

- Pan Steamed PEI Mussels
- Merchant's Caesar Salad
- Lobster Club
- 21 Day Dry Aged NY Strip Steak
- Wood Oven Roasted Fish of the Day



MARC
260 West 54th St.
212.333.3343

OCEAN
1 West St.
212.742.0201

90 W
90 Washington St.
212.785.9090

BRIDGE SUITES
351 East 60th St.
212.221.8330

TURTLE BAY SUITES
224 East 48th St.
212.221.8300

THE RENAISSANCE
100 John St.
212.489.6666

Live luxuriously with Moinian—
and get closer to your dream
vacation every time you pay your
rent with American Express.

My life. My card.

OCEAN

This luxurious rental residence combines the rich architectural history of New York, a touch 14th Century Europe and a wave of the most contemporary amenities and services. Located at One West Street, Ocean stands directly opposite the world-famous New York Harbor and historic Battery Park.

Inside, the lobby suggests a 14th Century Venetian Palazzo with arched ceilings adorned with classic Italian frescos. There are conversation areas complete with overstuffed sofas upholstered in richly colored tapestry fabrics. Choose among studios, one- and two-bedroom residences or sensations two- and three-bedroom duplex penthouses.

LUXURY AND SERVICE EVERYWHERE YOU LOOK

Ocean is committed to providing a level of luxury and service that not only satisfies your needs, but anticipates them:

- :: Doorman and 24-hour concierge
- :: Marble Bathrooms
- :: Granite Countertops
- :: Fully equipped health club
- :: On-premise valet
- :: Laundry on every floor
- :: On-site parking available
- :: Business center
- :: Amish Market
- :: Duane Reade
- :: Ocean, One West Street
212.742.0201 www.ocean1west.com



90 WASHINGTON

Now there's a choice in studio living in New York's dynamic new Downtown. Forget thinking small. These lofts studios provide light, airy flexible spaces that are larger than many of the City's one and two bedroom apartments. You will be welcomed into the building with a walnut-paneled attended lobby with a terrazzo floor.

Each spacious loft features a gourmet kitchen and sophisticated baths. Maple cabinets, polished granite countertops and subway-tile bathroom walls are just a few of elegant finishes. There are high 10' to 13' ceilings and awe inspiring City and River views through oversized windows.



CLUB 90 AND MORE.

Club 90 is a 12,000SF event center with hotel quality facilities and amenities including:

- :: A light-filled state-of-the-art fitness center with glass walls for spectacular views.
- :: The W Lounge, an elegant glass-enclosed private lounge where residents can host their own private business or social events.
- :: Magnificent river views
- :: Large screen plasma TV
- :: Billiards
- :: Plush seating
- :: An outdoor golf driving range and putting green
- :: Landscaped rooftop terrace and sundeck
- :: 90W (Washington Street)
212.785.9090 www.90wnewyork.com



THE RENAISSANCE

In the 16th, 17th and 18th centuries, downtown is where New York was born. And now it is being reborn as a vibrant 21st Century residential community. Of the many conversions of venerable office spaces to residences, Renaissance at 100 John Street stands is the most elegant, the most comfortable and the most distinctive.

100 John Street is at the nexus of all major subway lines and convenient to a rich and varied lifestyle. South Street Seaport is just down the street. The second largest green area in the city, Battery Park, offers the unique serenity of green grass and water just a short walk away. Tribeca is within steps, as is a vast array of museums, bistros and clubs. The unique combination of location, space, luxury service and affordable rents makes Renaissance the ideal place to experience city life.



OVERSIZED STUDIOS

:: Many feature decorative terraces

ONE BEDROOMS

:: Specially designed- many feature outdoor spaces with pass-through kitchens and separate dining areas

TWO BEDROOMS

:: Spacious corner units with double exposures and some with outdoor spaces

APARTMENT FEATURES

- :: Oversized setback terraces with decorative brick and designer railings
- :: Bright natural light with open city views
- :: High ceilings with thermopane windows
- :: Kitchens finished with granite countertops, ceramic tile floors, maple hard wood cabinetry including a top of the line appliance package
- :: Marble bathrooms with mosaic marble tile floor
- :: High speed access and multiple line capabilities in each unit

RENAISSANCE AMENITIES

- :: 24 hour concierge
- :: On-site valet service
- :: On-site business services desk with secretarial and telecommunications support
- :: The Renaissance, 100 John Street
212-489-6666 www.100john.com



“When you need the apartment cleaned. “

Mstyle

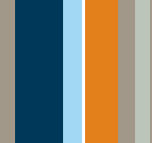
The Mstyle Guarantee offers unsurpassed world-class personal assistance from the moment you move in.

CONCIERGE AND SERVICES

“We have elevated the standards of hospitality services—creating the most comprehensive list of luxury living needs for you to feel totally relaxed. We allow the city to be at your fingertips at any moment.”

—MICHAEL FAZIO
Co-founder
ABIGAIL MICHAELS CONCIERGE





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Co-founder
ABIGAIL MICHAELS CONCIERGE

“When you forget to arrange for Fluffy's walk.”



“When you want to impress your date with the 10th row center to U2.”

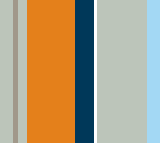


“When you need a table somewhere hot.”

“When you want a great place to stay in Paris' Left Bank.”



“When you need the strap fixed on your Manolos.”



CORPORATE APARTMENTS

"These buildings, of distinctive proportion and refined façades enhance the district skyline as well as the streetscapes and pedestrian environments in which they surround."

—ROBERT SIEGEL

Partner

GWATHMEY-SIEGEL & ASSOCIATES ARCHITECTS LLC



BRIDGE SUITES

This is an ideal place to live while you're waiting to relocate your family or to find yourself a more permanent arrangement. Located at 351 East 60th St., The Bridge Suites are in what is known as "The Silk Stocking District." A short walk to Bloomingdale's, it's in one of the city's safest residential neighborhoods.

All our studios and one bedrooms are newly decorated, with natural brick walls and fluffy bedding. You will have an apartment with the warmth of a second home. Plus, you can enjoy the convenience of the concierge desk with courteous staff.



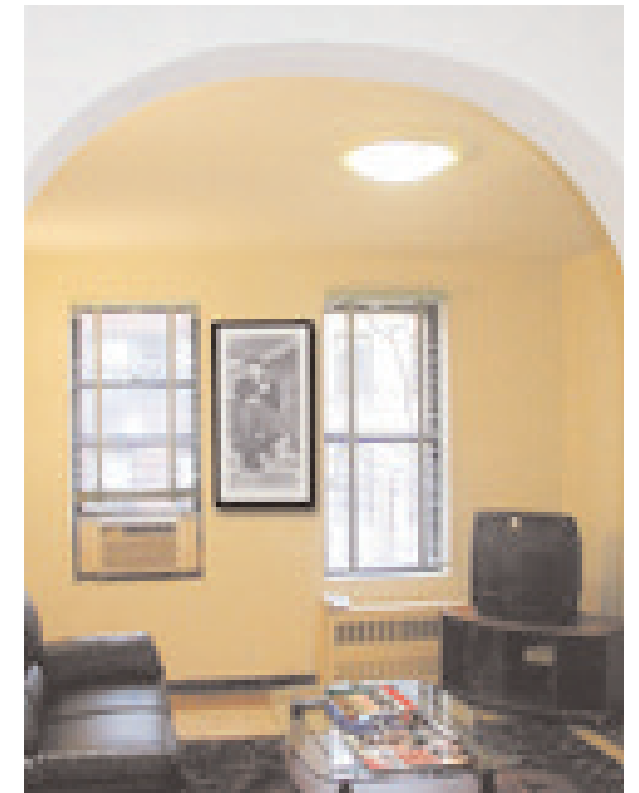
ALL APARTMENTS INCLUDE:

- :: New furniture and fully equipped kitchen
- :: ornamental fireplaces optional
- :: Voice mail
- :: Basic cable TV
- :: Air conditioning and heating
- :: Marble foyers & bathrooms, parquet floors
- :: Utilities, gas and electric included in your monthly rent
- :: Laundry machines on premises
- :: Bridge Suites, 345-351 E. 60th Street
212.221.8300 www.bridgesuites.com

TURTLE BAY SUITES

These exclusive apartments are initially being open solely to corporations. They are the ideal combination of spaciousness and turn-key luxury that relocating executives demand.

The fully-furnished one-bedroom apartments are newly decorated with marble floors, fluffy queen sized beds, leather couches, full kitchens, private bathrooms, elegant furniture and enormous closet space. Apartments are cable and phone ready, with TV/VCR systems. A super is located on premises. Markets and dry cleaners are all nearby. There's no fee, no tax and a one-month minimum.



Located at 224 East 48th Street, Turtle Bay Suites are convenient to Grand Central Terminal and New York's finest department stores. 212.221.8300 www.turtlebaysuites.com

What's Where

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